MIT Strategic Plan 2012 - 2020

**Our Purpose**
MIT transforms lives, organisations and communities through learning.

**Our Vision**
MIT will be widely recognised as the leading ITP in New Zealand.

**Mission**
MIT’s mission is to deliver vocationally focussed tertiary education, research and technology transfer that ensures Auckland’s economy, graduates, employers and communities have the capability and skills to achieve their potential.

**Our Stakeholders Including Students, Staff, Industry and Government Expect:**
- Graduate supply and capability aligned to future skill demand and employment.
- Excellent Teaching and Learning from staff with relevant vocational experience, cutting edge discipline knowledge and appropriate resources.
- The opportunity, support and encouragement to develop their full potential.
- Graduates and MIT staff who contribute to improved productivity and organisational performance.
- A sustainable organisation able to invest in cutting edge people, resources and infrastructure.

**Our Stakeholders Including Students, Staff, Industry and Government Expect:**

**WITH PARTICULAR FOCUS ON IMPROVED OUTCOMES FOR:**
- Māori
- Pasifika
- Under 25s

**Goals – Our Success in 2020 Will Be Measured By:**

- Improved Employability & Progression
  - 90% of Graduates in Employment or Higher Study within 6 months
- Increased Participation
  - 12,000 Domestic EFTS
  - 1,000 International EFTS
- Improved Success & Retention
  - 85% Course Completion
  - 5000 L4+ Qualification Completions
- Enhanced Experience and Satisfaction
  - 8.5/10 Satisfaction
- Increased Consultancy Income
  - $20m

**Our Success Will Be Achieved Through Our Faculties:**
- Business
- Consumer Services
- Creative Arts
- Education and Social Sciences
- Engineering and Trades
- Nursing and Health Studies
- Maritime and Logistics

**Along With Continuous Improvement and New Investment In:**
- Excellent People
  - Leadership and accountability at all levels
  - Build a successful culture and high engagement to impact MIT’s success
  - Lift capability for the future
  - Achieve high performance
  - Human Resources framework systems and processes
- Excellent Teaching and Learning
  - Portfolio and graduate capabilities aligned to future skill demand
  - Pan-Auckland delivery co-ordinated with Unitec and Te Wānanga o Aotearoa
  - Partnerships and programme stacking that allow students to readily progress
  - Learning content informed by research and technology transfer engagement
  - Leading edge teacher education and career progression
  - Effective use of emerging pedagogy engaged learning, blended delivery, high engagement distributed delivery (Phoenix)
  - Limited delivery provision through quality PTEs
  - Effective foundation learning integrated into discipline content
- Excellent Student Support
  - Superior pastoral care and support
  - Listening and responding to our students
  - Delivering an enjoyable student experience
  - Linking our students and graduates to employment
- Excellent Infrastructure, Systems and Resources
  - New Delivery Sites: MCCCTC, Pukekohe, CBD, Unitec, Other New Otara Facilities Gateway, Technology Park, Student Hub
  - Redevelopment of Infrastructure to support leading edge learning
  - Developing learning resources and technology to support leading edge learning
  - Fit for purpose SMS and HRIS Systems
  - Wireless access across MIT
  - Supporting the health and well being of our people and students
- Excellent Industry and Community Engagement
  - Effective industry and community engagement at leadership and operational levels
  - Effective engagement and partnership with Māori
  - Enhanced Pasifika engagement
  - Effective relationships with Government, Council, TEC, MOE and NZQA
- Excellent Consultancy
  - Developing industry engagement and systems that support the introduction of emerging technology and knowledge into business practice
  - Recruitment, development and recognition of staff able to effectively transfer emerging technology and knowledge into organisations

**These Outcomes Will Be Enabled By:**
- Optimising structure, people, systems and processes for these outcomes
- An MIT brand that is highly regarded across Auckland
- Understanding our business and challenging ourselves to do better
- Revitalising our international recruitment, student support and the internationalisation of our programmes
- Generating the investment capital required to support these outcomes

**Our Values:**
- Reflective
- Collaborative
- Innovative
- Accountable
- Student Centred
- Honest

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